

MARKETING AWARD OF EXCELLENCE 2008 SPONSORSHIP



TITLE SPONSOR \$4500 (Only 1 available)

- Only one title sponsor for the event
- Your name engraved on the Award itself as the Title Sponsor
- Verbal acknowledgment at the event and the opportunity for 5 minutes on the stage with the AMA MAX audience
- The opportunity to be videotaped for your 5 minutes vs. standing at the podium the night of the event. This is at the discretion of the Title Sponsor and how they would like to be presented to the AMA MAX Audience.
- Logo on the big screen as the Title Sponsor
- Logo on the program as the Title Sponsor
- Nametag identification as the Title Sponsor
- May have leave behinds at the table/chairs at the event (must be pre-approved material)
- Assigned table of 8 with your company name on it and preferred seating with in the room. Also includes 2 drink tickets each. Additional drink tickets available to be purchased at the event at cost.
- Included in eblast marketing campaign dedicated to the AMA MAX
- Included on the www.maxaward.org web site and eblast marketing campaign dedicated to the AMA MAX
- Excluded as an entrant for a 2008 MAX award

PRESENTING SPONSOR \$2500

- Category exclusive
- Your name engraved on the Award itself as a Presenting Sponsor
- Verbal acknowledgement at the event and the opportunity for 3 minutes on the stage with the AMA MAX audience
- Logo on the big screen as a Presenting Sponsor
- Logo on the program as a Presenting Sponsor
- Nametag identification as a Presenting Sponsor
- May have leave behinds at the table/chairs at the event (must be pre-approved material)
- Assigned table of 8 with your company name on it and preferred seating with in the room. Also includes 2 drink tickets each. Additional drink tickets available to be purchased at the event at cost.
- Included in eblast marketing campaign dedicated to the AMA MAX
- Included on the www.maxaward.org web site and eblast marketing campaign dedicated to the AMA MAX
- Excluded as an entrant for a 2008 MAX award

Additional sponsorship opportunities are on the next page.

QUESTIONS? PLEASE CONTACT
Jennifer Gibbings
Sponsorship Co-Director, AMA Oregon
503-449-8620
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SIGNAGE SPONSOR \$750

- Assigned table of 8 with your company name on it and preferred seating with in the room. Also includes 2 drink tickets each. Additional drink tickets available to be purchased at the event at cost.
- Nametag identification as a Table Sponsor
- Acknowledgement on the www.maxaward.org web site as a Table Sponsor
- Company name listing on the program for the event
- Included in eblast marketing campaign dedicated to the AMA MAX
- Included on the www.maxaward.org web site and eblast marketing campaign dedicated to the AMA MAX
- Not excluded as an entrant for a 2008 MAX award

CHAMPAGNE SPONSOR \$150 (8 available)

When a winner of an award category is announced, your company will be recognized as a sponsor. As the winner is announced, there will be a spotlight on that person as they stand. The bar staff will then deliver and serve champagne to the people at the winner's table.

For example:

...And the winner of the Best Integrated Marketing Campaign for the B2B market category is Joe Black, with Joe Black Inc. And the Champagne for this winner is sponsored by "XYZ Company" or "John Dunn," if it was an individual instead of a company.

Champagne sponsor will have the opportunity to select the award category they would like to sponsor on a first come, first service basis.

Not excluded as an entrant for a 2008 MAX award

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